



شركة الصناعات
المعمارية العالمية
GLOBAL ARCHITECTURAL
INDUSTRIAL COMPANY

MORE THAN 30 YEARS
IN ARCHITECTURE SOLUTION
SERVICES

| EXHIBITION BOOTH SERVICES





LEADING IN EXHIBITION BOOTH SOLUTION "

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ABOUT US

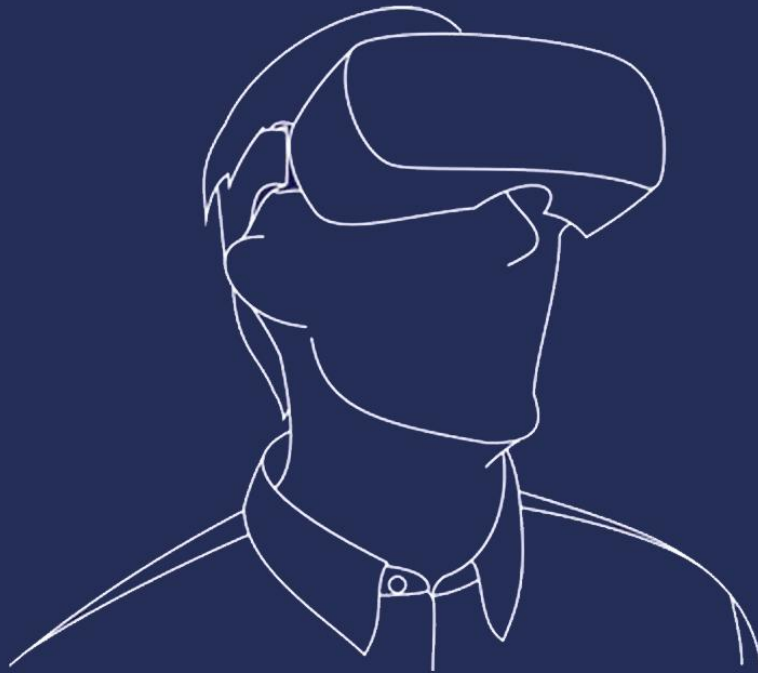
GAICO is a Saudi leading company that focuses on industrial, commercial, and engineering sectors since 1985. A wide range of architectural products are under our industrial sector such as office partitions system, moving partitions, workstations, toilet partitions, office furniture, office fit out, and glass rooms. Our commercial sector is dealing with several woods products such as wooden doors, wooden cladding, and custom-made wooden furniture .

We specializes in creating customized exhibition stand designs that align with your brand guidelines, identity, and marketing objectives. Our team of talented professionals works closely with you to understand your specific requirements, target audience, and key messaging. They integrate your branding elements, color schemes, and overall aesthetics into the design to create a unique and impactful stand.



OUR VISION

To be a local leading exhibition provider and always be the first choice as partners for all those who are passionate about making difference in by meeting the evolving and growing demands in the Events Exhibition Industry.



OUR MISSION

To be a company providing all available options of service and product ranges. We must offer the best value for spaces solutions to our customers in a consistent, qualitative and timeliness manner. We aim to provide world class quality products as well as excellent and reliable services to all our customers.

Additionally, GAICO has defined four Guiding Principles of its corporate Mission Statement, the four cornerstones of its business model. The Guiding Principles are: Quality . Style . Services. Integrity



OUR SERVICES

We have several services you need to make your exhibition or event a great success.

Consultation



Free Design Consultation
& Quotation

Booth Design



Booth Design With
Creative Team

Booth Build



Booth Build With High
Quality Material

Project Management



Exhibition Booth
Planning Management

SERVICES

CONSULTATION

Design consultation services offer expert advice on enhancing booth and exhibition spaces, covering aspects like furniture placement, color schemes, materials, and lighting to meet project requirements and address design challenges. These services can be offered virtually or in-person and vary in scope from short advice sessions to full project administration, with designers providing personalized guidance to clients.

Consultants provide guidance on your specific needs, concerns, and challenges, helping with design decisions and offering solutions.

- Color & Materials Selection
- Space Planning
- Material & Product Sourcing
- Project Guidance

How Consultation Services Work

1. Initial Contact & Discovery
2. Consultation Session
3. Deliverables
4. Project Scope



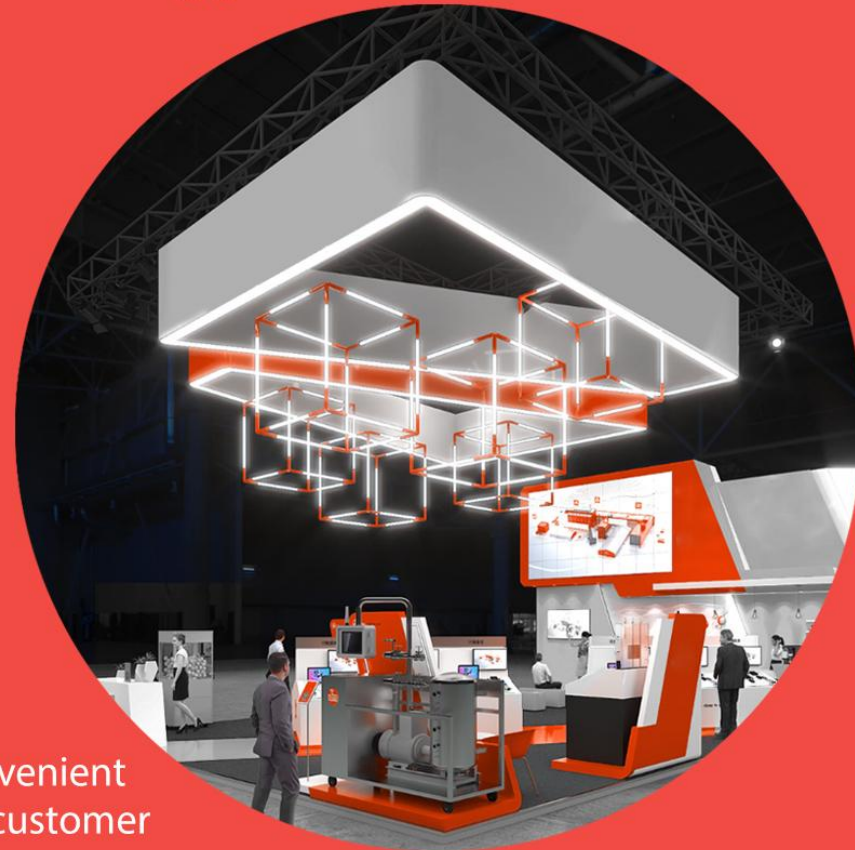
BOOTH DESIGN

Exhibition booth design refers to the process of creating a physical space at a trade show or exhibition to showcase a company's products, services, and brand identity. The design's purpose is to attract visitors, foster engagement, communicate brand values, and ultimately lead to increased leads and sales by creating a memorable and professional brand experience. A well-designed booth serves as a company's "face" at an event, blending aesthetics with functionality to stand out and achieve specific marketing goals.

Key aspects and purposes:

- Brand Representation
- Attracting Attention
- Product/Service Showcase
- Engagement and Interaction
- Increased Visibility and Leads
- objectives
- Visual Storytelling

In addition to visual appeal, the design must be ergonomic and functional, providing a convenient and organized space for demonstrations and customer interactions

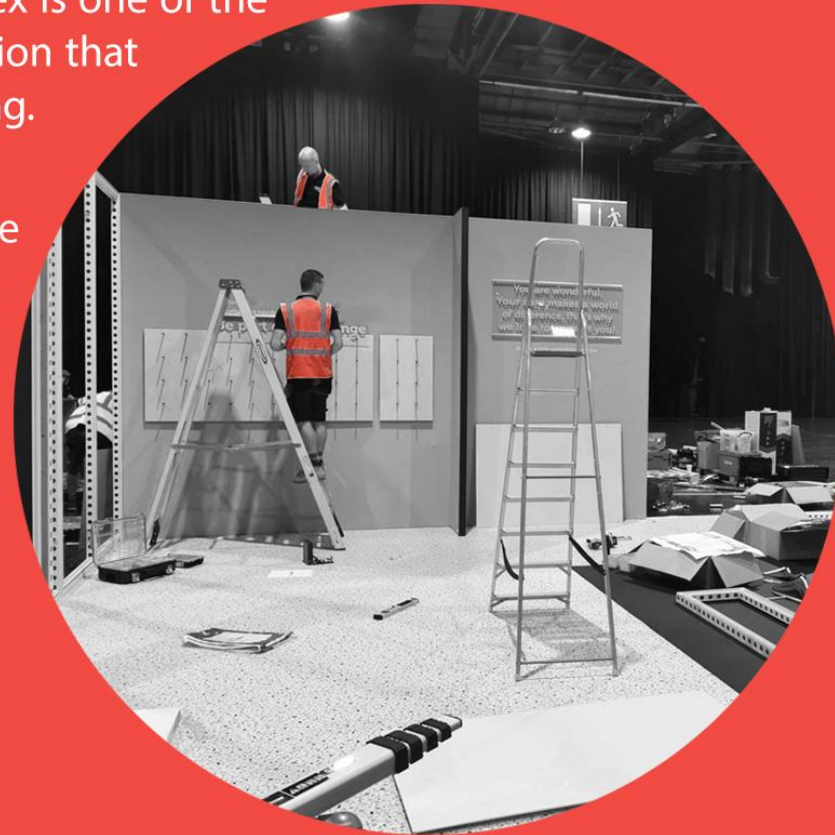


BOOTH BUILD

Building an exhibition booth means creating a limited space for a temporary period of time, which is a powerful tool for displaying various sales activities and techniques? An exhibition stand is a multi-dimensional image of marketing and sales messages.

Exhibition booths must be able to meet the marketing and branding needs of companies, therefore, the beauty and attractiveness index is one of the most important features of booth construction that should be taken into account when designing.

Another noteworthy point in this field is the matching of the design and implementation of the booth, in order to ensure that all the details of the design are observed, which requires compliance with things such as the use of quality materials, creating appropriate lighting, paying attention to the corporate color spectrum of the companies, and basic layout. Equipment .



PROJECT MANAGEMENT

Project management is how of planning, organizing, and controlling resources to achieve specific project goals within defined constraints (scope, time, and budget). It involves applying knowledge, skills, tools, and techniques to project activities. Essentially, it's about leading a team to deliver a project successfully.

Key aspects of project management:

- Planning
- Organizing
- Controlling
- Resources
- Constraints
- Deliverables

In essence, project management aims to:

- Achieve project objectives: Successfully completing the project's goals within the specified parameters.
- Optimize resource utilization: Making the most efficient use of available resources.
- Ensure timely completion: Meeting deadlines and delivering the project on schedule.
- Control costs: Managing the project within the allocated budget.



EXHIBITION BOOTH PROJECT



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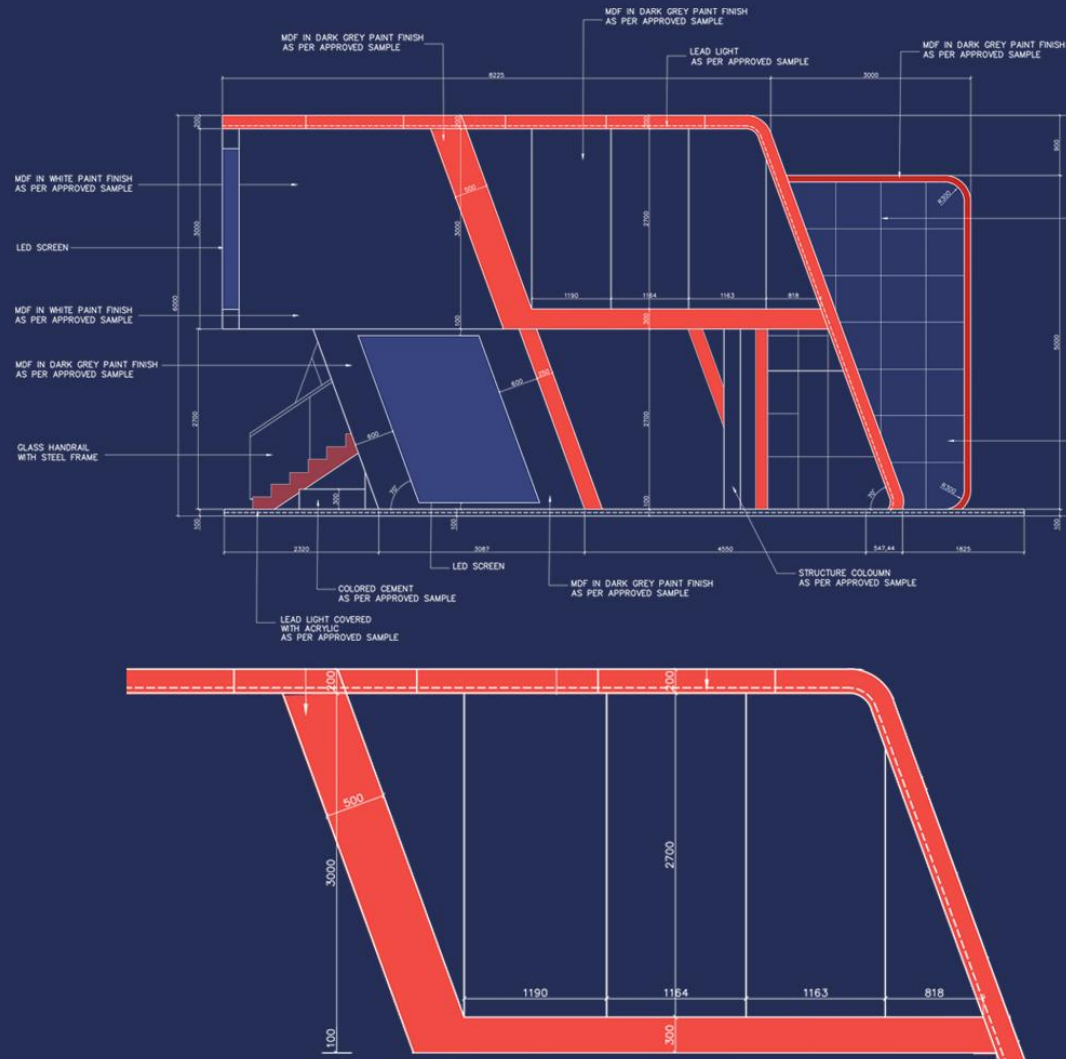
BOOTH PROJECT

EXHIBITION BOOTH PROJECT

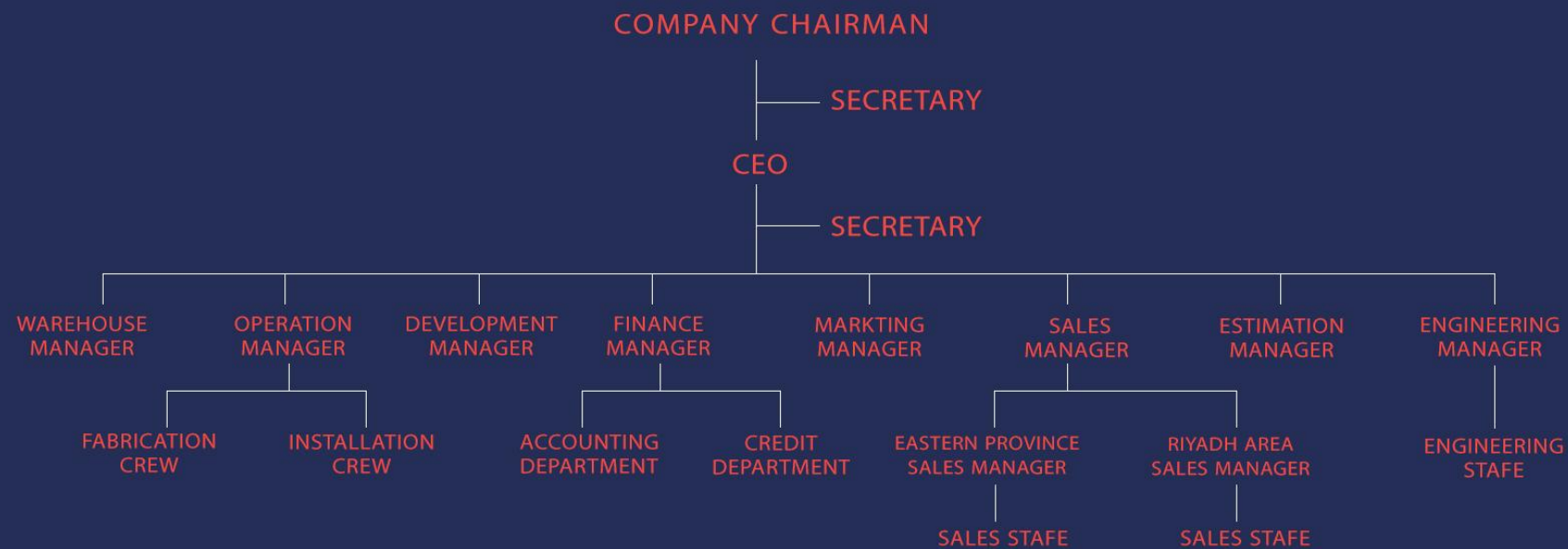


BOOTH PROJECT

SHOP DRAWING SAMPLE



COMPANY ORGANIZATIONAL CHART



OUR CREW WORK A



OUR TEAM

MAJOR CLIENTS



STENZ
CLIENTS

CONTACT US

HEAD OFFICE

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THANK YOU

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